STAND-OUT STILL AND
MOTION CONTENT
FOR YOUR BRAND

CONTACT US.

01603 555 539 hello@triplethreatmedia.co.uk <u>triplethreatmedia.co.uk</u>

WHO WE ARE.

Triple Threat Media is an independent creative production studio based in Norwich.

We work with brands and agencies to create engaging video & photo content, specifically aimed at getting you in front of your audience. TRIPLE THREAT MEDIA

VIDEO · PHOTO · CONTENT



OUR APPROACH.

Our story-driven approach focuses on the unique experience your services deliver to clients. Where possible we also like to show your process and feature the people involved behind the scenes.

With a genuine interest in your business, we will deep-dive into your world to learn about what you do, and how you do it. Just as importantly, we also take a look at your target audience to learn about their wants & needs, and how you service them.

By conveying a relatable experience to your customers, they will gain a deeper understanding and appreciation for what your services have to offer. We believe this method allows us to best demonstrate your value and represent your brand.



- SIMPLIFY THE PRODUCTION PROCESS
- UNDERSTAND AND EMPATHISE
- IDENTIFY AND WORK THE PROBLEM
- COMMUNICATE CLEARLY AND OPENLY
- SHARE OUR KNOWLEDGE FREELY

We strive to simplify media production, and make the whole experience straightforward, stress-free and even fun to be a part of.

We take time to listen and learn about your business, understand your goals, aspirations and any pain-points you may be experiencing. After some research and consideration, we prescribe targeted solutions tailored to your specific needs and circumstances.

We believe candid two-way communication is key to success. We promise to be upfront if there is an issue, and we ask that you do the same. Self-improvement is important to us.

We will share our insights and industry expertise freely, never holding back - after all, when our clients succeed, so do we.

WHAT WE DO.

VIDEO

Bring your products and services to life with our engaging filmmaking and connect to your audience on a deeper level. Gain further reach and credibility, answer questions and solve problems. Do more with video.

PHOTO

People and their products, from headshots to packshots, we've shot the lot over the years.

Consider our professional and polished photography services for your brand.

CONTENT

When you hire us for a project we always look at ways to make your content go further and provide recommendations to maximise reach.

REGULAR CONTENT SUBSCRIPTION (RCS)

Always in need of content?

Beyond one-off projects, we can also offer our repeat clients subscription options. A cost-effective retainer solution for businesses which need content on a more regular basis.

Call us on

01603 555 539